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PALACE MERANO

HEALTH FOR LIFE

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REVITAL

DETOX FOR LONGEVITY

AESTHETIC MEDICINE



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PALACE MERANO

HEALTH FOR LIFE

## Palace Merano, wellbeing as a lifestyle

Our goal has always been to help you achieve better well-being in every aspect. This is why we are always looking for the most advanced techniques and technologies for you.

At our facility, you can rely on competent staff who will be able to guide you on your journey, accompanying you from start to finish.

In this catalogue, we present our entire offer regarding aesthetic medicine; if you have any doubts, we will be happily available to answer all your questions.

# Aesthetic medicine as a beauty elixir

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Aesthetic Medicine is the medicine of beauty and well-being; it takes care of the external appearance alongside the internal appearance, delaying and correcting the effects of the ageing processes.

There are various factors that contribute to the aging process, among these the best known are free radicals, unhealthy lifestyles, and above all environmental pollution.

The role of Aesthetic Medicine is to provide the patient with awareness of useful indications to prevent blemishes and maintain optimal results by taking into account aspects of their lifestyle. Respecting the balance is imperative for harmonious and beautiful results.



Our approach places importance on understanding the needs and desires of our patients by accompanying them on their personalised path to enhance their physical fitness.

Taking care of one's appearance is an important form of self-respect.

Our growth is centered around the search for new forms of balance, and a need to improve in the context of social relationships. Taking care of your beauty is a part of this growth.

However, we often find ourselves caring only for the external appearance and neglect to care for the internal, which is our energetic point.

Capturing this energy allows you to make conscious changes to improve your life.

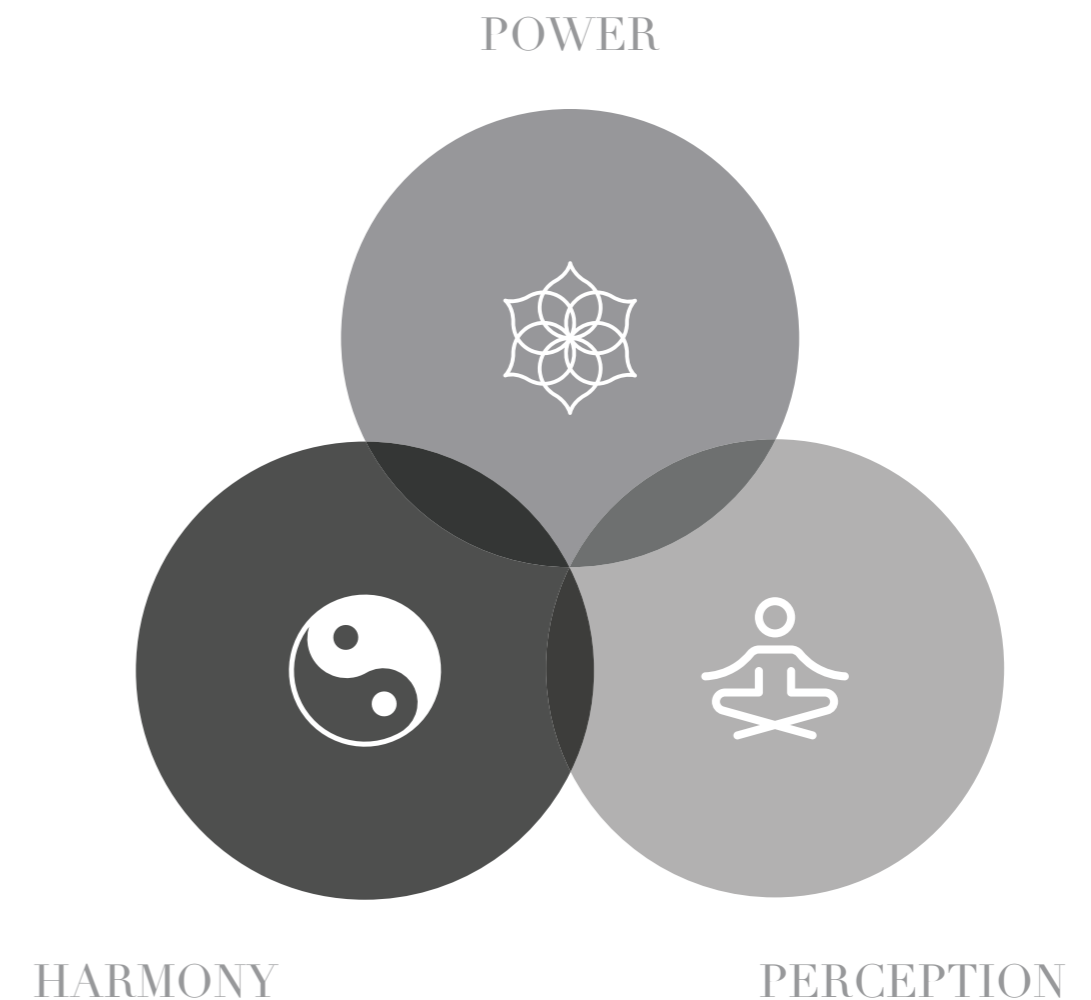
Letting it come to the surface will illuminate our gaze and reveal our true beauty. If we treat it with respect, we will become aware of our body being the home of this universal energy.

It is no coincidence that the term "AESTHETICS", from the Greek "AISTESIS", i.e. "PERCEPTING", refers to your subjective view, going beyond the objective and universal definition of beauty.

David Hume, in his essay on aesthetic philosophy, defines beauty not as the property of a thing, but rather as a perceptive state of the subject who looks at the thing itself, summarising this concept in the famous saying "beauty is in the eye of the beholder".

It follows that the concept of beauty is not limited to everything that gives satisfaction to the sight; it is instead understood as something that gives satisfaction to all the senses and is not limited to pleasing the physical sphere, but also invades our soul.

The body is the temple of our soul, and if we are strong and healthy, so are our thoughts.



Facial

treatments

## V-beam - pulsed dye laser - PDL

### SPECIFICATIONS

V-Beam Perfecta is the most advanced pulse laser technology. It allows us to treat vascular skin lesions with the best results, such as telangiectasia or spider veins of the face and nose, rosacea (red facial lesions), blotches, hemangiomas, warts, scars and is also indicated for some pigmented lesions. The laser light is specifically absorbed by the blood vessels in the vascular lesion, so that they are carefully heated and coagulated. The body is then allowed to reabsorb the treated blood vessels through its natural healing process. During laser treatment, the skin is protected by a cooling device which distributes a cool liquid on the epidermis, before each pulse, to provide more comfort to the patient.

**Vbeam single area**

€ 600,00

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**Vbeam face**

€ 1.100,00

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## Ultraformer III - Face lifting

### SPECIFICATIONS

It takes advantage of “HIFU” technology (High Intensity Focused Ultrasound), a scientific innovation for lifting and firming the skin. It causes heating and contraction of the tissues and also stimulates collagenogenesis in the superficial and deep dermis to promote skin rejuvenation.

Among the winning features of this equipment, there is the possibility of stimulating the tissue at various levels in the same session, from the superficial and deep dermis, up to the superficial musculoaponeurotic system (SMAS).

The ultrasounds thus stimulate the area thermally (i.e. by transmitting heat), and can act in two ways, depending on the need:

- causing, through the transmission of heat, an immediate contraction (tensor effect) of the collagen fibres and triggering the production of new collagen (neocollagenesis) in the six months following the operation;
- breaking down fat cells, thus helping to eliminate annoying accumulations of localised fat, which are always difficult to get rid of even with physical exercise.

Compared to previous ultrasound technologies, Ultraformer III features a new generation of transducers that can deliver eight times more ultrasonic energy.

<b>Face</b>	€ 2.200,00
<b>Neck</b>	€ 1.100,00
<b>Cleavage</b>	€ 1.650,00





TREATMENTS SUBJECT TO MEDICAL EXAMINATION € 110,00

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## Dual fraxel laser

### SPECIFICATIONS

The Fraxel Laser is an instrument that allows us to carry out non-ablative fractional resurfacing. The double action of the Fraxel laser effectively targets the skin both on the surface and in the deep subcutaneous layers, giving it a smoother, fresher and younger appearance. The new Fraxel technology has been optimised in order to more effectively treat areas of skin pigmentation, such as age-related freckles or sunspots. The fractional laser is used to treat skin damaged by the sun or age and works by stimulating the growth of new healthy cells from within. The treatment is excellent for skin rejuvenation. It is an extremely safe, minimally invasive and very effective method. Skin appears brighter, more radiant and younger with a visibly improved texture.

**Fraxel single area**

€ 600,00

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**Fraxel "light"**

€ 1.100,00

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**Fraxel "full area"**

€ 1.650,00

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TREATMENTS SUBJECT TO MEDICAL EXAMINATION € 110,00

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## Botox

### SPECIFICATIONS

Botox injection are used to temporarily reduce dynamic wrinkles on the face and neck. Botox can also be used with a smoothing action on “crow’s feet” wrinkles, forehead furrows, expression lines, excess skin on the neck and cleavage wrinkles.

### TREATMENT AREAS



FACE



CLEAVAGE



NECK

**Whole face**

€ 660,00

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**Single area of the face**

€ 300,00

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**Neck**

€ 440,00

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**Cleavage**

€ 440,00

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## Filler with hyaluronic acid

### SPECIFICATIONS

Hyaluronic acid nourishes the skin deeply, giving it a smooth texture and elasticity. It is a completely natural substance present in the body that helps hydrate and give volume, but decreases as we age; it forms a gelatinous matrix in the dermis, responsible for maintaining volume and hydration. Hyaluronic acid is used as part of a body contouring technique that improves its appearance in a natural way. This type of hyaluronic acid is combined with a local anesthetic to ensure a completely painless treatment.

### TREATMENT AREAS



FACE



CLEAVAGE



NECK

Cost per phial

€ 600,00





TREATMENTS SUBJECT TO MEDICAL EXAMINATION € 110,00

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# Profilo

## SPECIFICATIONS

Profilo is an injectable treatment of a special hyaluronic acid without chemical cross-linking agents. It has a bioregenerating function by stimulating the production of collagen and elastin with a lifting and tightening effect that counteracts skin laxity and reshapes the face.

## TREATMENT AREAS



FACE



CLEAVAGE



NECK

Cost per single area

€ 550,00

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## Plasma-Lift - Second generation PRP

### SPECIFICATIONS

To carry out a PRP treatment, a blood sample will be taken and the blood product will be prepared by separating the red blood cells with a centrifuge. The remaining plasma, rich in platelets, will be used for the graft, which will take place through small punctures made on the face with very thin needles designed to transfer the natural chemical substances of plasma and platelets into the dermis. Once in circulation, these substances will be able to stimulate the production of collagen, thus tightening the affected areas.

Plasma injections are used to:

- smooth the wrinkles on the face, neck, cleavage and hands;
- improve the appearance of deep wrinkles, stretch marks, hypertrophic scars and marks left by acne.

**Small area**

€ 660,00

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**Extended area**

€ 1.320,00

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TREATMENTS SUBJECT TO MEDICAL EXAMINATION € 110,00

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## LLLT - Active acne / Redness

### SPECIFICATIONS

It reduces inflammation and redness caused by acne.

Cost per session

€ 300,00

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Three session package

€ 700,00

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TREATMENTS SUBJECT TO MEDICAL EXAMINATION € 110,00

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# Mesotherapy

## SPECIFICATIONS

Mesotherapy is an intensive anti-ageing cell renewal treatment. A cocktail of plant extracts combined with other ingredients is injected at superficial dermal level. Non-cross-linked hyaluronic acid, multivitamins, minerals, amino acids, coenzyme Q10 and other nutrients contribute to improving the hydration and nourishment of tissues while simultaneously increasing their antioxidant capabilities. Deoxycholic acid is used to dissolve adipose tissue.

### MESO FACE

Antioxidant, revitalising and hydrating, lifting and glowing effect.

#### Cost per session

€ 450,00

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### MESO DOUBLE CHIN

Reduction of adiposity in the chin area.

#### Cost per session

€ 825,00

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### MESO NECK

It tightens and redefines the skin in the neck area.

#### Cost per session

€ 450,00

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## La-Op

### SPECIFICATIONS

Electrothermal cauterisation with ophthalmic laser under local anesthesia.

This treatment, non-invasive and totally painless thanks to small injections of local anesthetic, is used for the outpatient removal of small skin growths, perkeratosis, warts, nevi, keloids, fibroids, angiomas, xanthelasmas, benign lesions.

**Cost per session**

€ 650,00

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**Cost per session for small area**

€ 400,00

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Body

treatments

## Ultrashape Power - Non-surgical liposuction

### SPECIFICATIONS

The UltraShape equipment operates in a simple, non-invasive and safe way, through high-power focused acoustic wave lithotripsy and vacuum radiofrequency, combined with a sophisticated control and mapping software system. The new Usculpt transducer is applied to the skin surface in the affected area and manages to break down localised fat cells (consequently eliminated naturally from the body), while increasing skin tone.

It is, in practice, a sort of “non-invasive liposuction”, with excellent results in reducing body circumferences without damaging the skin or surrounding tissues. A reduction in the thickness of the localised fat layer of 30% is achieved.

#### Small area

€ 550,00

#### Abdomen

€ 2.200,00

#### Hips

€ 1.650,00

#### Outer thighs

€ 1.650,00





## Ultraformer III - Body lift

### SPECIFICATIONS

It takes advantage of "HIFU" technology (High Intensity Focused Ultrasound), a scientific innovation for lifting and firming the body's skin. It causes heating and contraction of the tissues and also stimulates collagenogenesis in the superficial and deep dermis to promote skin rejuvenation. It is also used for treating localised fat deposits on the body.

<b>Arm</b>	€ 1.650,00
<b>Abdomen</b>	€ 2.200,00
<b>Inner thighs</b>	€ 1.650,00
<b>Knees</b>	€ 1.650,00
<b>Single area</b>	€ 550,00



## Dual Fraxel Laser

### SPECIFICATIONS

The Fraxel Laser is an instrument that allows us to carry out non-ablative fractional resurfacing. The double action of the Fraxel laser effectively targets the skin both on the surface and in the deep subcutaneous layers, giving it a smoother, fresher and younger appearance. The new Fraxel technology has been optimised in order to more effectively treat areas of skin pigmentation, such as age-related freckles or sunspots. The fractional laser is used to treat skin damaged by the sun or age and works by stimulating the growth of new healthy cells from within. The treatment is excellent for skin rejuvenation of the breasts, arms, legs and back.

It is an extremely safe, minimally invasive and very effective method. Skin appears brighter, more radiant and younger with a visibly improved texture.

**Fraxel single area**

€ 600,00

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**Fraxel "light"**

€ 1.100,00

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**Fraxel "full area"**

€ 1.650,00

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# Botox for the treatment of hyperhidrosis

## SPECIFICATIONS

The infiltration with botulinum toxin acts by inhibiting the sweat glands: specifically, it blocks the release of acetylcholine, responsible for the transmission of the nervous impulse from the nervous system to the sweat gland, thus reducing the production of sweat in the armpits, hands and feet.

## Cost per session

€ 1.100,00

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## V-beam - pulsed dye laser - PDL

### SPECIFICATIONS

V-Beam Perfecta is the most advanced pulse laser technology. It enables us to treat vascular skin lesions with the best results, such as telangiectasia, rosacea (red facial lesions), blotches, hemangiomas, warts, scars and is also used for some pigmented lesions.

The laser light is specifically absorbed by the blood vessels in the vascular lesion so that they are carefully heated and coagulated. The body is then allowed to reabsorb the treated blood vessels through its natural healing process. During laser treatment, the skin is protected by a cooling device which distributes a cool liquid on the epidermis before each pulse to provide more comfort to the patient.

**Cost per single area**

€ 600,00

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## Filler with hyaluronic acid

### SPECIFICATIONS

Hyaluronic acid nourishes the skin deeply, giving it a smooth texture and improved elasticity. It is a completely natural substance present in the body that helps hydrate and give volume, but decreases as we age; it forms a gelatinous matrix in the dermis, responsible for maintaining volume and hydration. Hyaluronic acid is used as part of a body contouring technique that improves its appearance in a natural way. This type of hyaluronic acid is combined with a local anesthetic to ensure a completely painless treatment.

Cost per phial

€ 600,00

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## Plasma-Lift - Second generation PRP

### SPECIFICATIONS

A new device that produces a better quality of autologous platelet content and includes a high number of growth factors. Plasma enriched with its own growth factors stimulates the production of collagen with highly effective anti-ageing results.

Plasma injections are used to:

- smooth out wrinkles on the hands
- improve the appearance of stretch marks and hypertrophic scars



**Small area**

€ 660,00

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**Extended area**

€ 1.320,00

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# Mesotherapy

## SPECIFICATIONS

A cocktail of plant extracts combined with other ingredients is injected at superficial dermal level. Non-cross-linked hyaluronic acid, multivitamins, minerals, amino acids, coenzyme Q10 and other nutrients contribute to improving the hydration and nourishment of tissues while simultaneously increasing their antioxidant capabilities. Deoxycholic acid is used to dissolve adipose tissue.

## MESO BODY

It dissolves fat deposits, reduces cellulite by reshaping the skin contours.

## Cost per session

€ 450,00

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Hair  
Treat  
ments





TREATMENTS SUBJECT TO MEDICAL EXAMINATION € 110,00

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## LLLT - Hair Repair

### SPECIFICATIONS

Low-power laser therapy (LLLT) is an innovative practice capable of bringing significant benefits to the health of the hair by increasing blood flow, stimulating and accelerating hair growth in both men and women.

### Cost per session

€ 300,00

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As part of the multi-therapy approach against hair loss, the following can be added to this treatment: PRP with hyaluronic acid and specific mesotherapy for the stimulation of hair follicles, after medical consultation.

- 4 LLLT sessions
- 1 PRP Plasma session with hyaluronic acid
- 1 meso "hair repair" treatment

### Package

€ 1.500,00

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# Mesotherapy

## SPECIFICATIONS

Mesotherapy is an intensive anti-ageing cell renewal treatment. A cocktail of plant extracts combined with other ingredients is injected at superficial dermal level. Non-cross-linked hyaluronic acid, multivitamins, minerals, amino acids, coenzyme Q10 and other nutrients contribute to improving the hydration and nourishment of tissues while simultaneously increasing their antioxidant capabilities.

## MESO "HAIR REPAIR"

Specific for the treatment of hair and scalp.

## Cost per session

€ 500,00

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TREATMENTS SUBJECT TO MEDICAL EXAMINATION € 110,00

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## Hair Anti-ageing - Second generation PRP

### SPECIFICATIONS

A new device that produces a better quality of autologous platelet content and includes a high number of growth factors. The plasma enriched with its own growth factors stimulates the production of collagen and elastin with a notable improvement in skin tone with highly effective anti-ageing results. To carry out a PRP treatment, a blood sample will be taken and the blood product will be prepared by separating the red blood cells with a centrifuge. The remaining plasma, rich in platelets, will be used for the graft, which will take place through small punctures made on the scalp with very thin needles designed to transfer the natural chemical substances of plasma and platelets into the dermis. Once in circulation, these substances will be able to function as a booster capable of slowing down hair loss and stimulating its regrowth.

**Small area**

€ 660,00

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**Extended area**

€ 1.320,00

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